

ASEAN

ASEAN skincare launch checklist

Pre-launch control list

- ☐ Select the destination country first; ASEAN harmonisation does not replace national administration.
- ☐ Appoint the local company or notifier required by the destination authority.
- ☐ Prepare product notification data, safety evidence, formula information and local-language label artwork.
- ☐ Submit the country-specific notification before sale where the local authority requires it.
- ☐ Maintain a Product Information File and update it when the formula, claims or manufacturing data changes.

Use this list as a project-control aid. It is not legal advice; confirm the final route, local party and submission timing with the relevant authority or qualified local advisor.

Last reviewed: 31 August 2026 | Official links are provided on the corresponding Compliance Guide market page.