

Indonesia

Skincare market-entry checklist

Pre-launch controls

- ☐ Confirm the Indonesian notification applicant and its facility / importer readiness.

- ☐ Prepare label, formula, manufacturing, quality and PIF support that matches the notified product.

- ☐ Obtain the required BPOM recommendation where applicable and submit through NOTIFKOS.

- ☐ Secure notification before distribution and keep notification details aligned with labels and promotion.

- ☐ Maintain change, distribution, complaint and corrective-action records.

Project-control aid only. Confirm the final route and obligations with the applicable authority or qualified local advisor.

Last reviewed: 31 August 2026