

South Korea

Skincare market-entry checklist

Pre-launch controls

- ☐ Confirm ordinary versus functional cosmetics classification before claims and artwork are approved.
- ☐ Appoint the Korean Responsible Seller and establish the local quality and post-market responsibilities.
- ☐ Prepare Korean label, formula, safety, specifications and efficacy support.
- ☐ For functional cosmetics, agree the MFDS evaluation or report route before launch.
- ☐ Maintain product-change, adverse-event and regulatory communication controls.

Project-control aid only. Confirm the final route and obligations with the applicable authority or qualified local advisor.

Last reviewed: 31 August 2026